

# Capitol Resistance: Hip-Hop as Mass Media

## A Mixtape Experience

Featuring:

Dr. Jared A. Ball  
aka The Funkinest Journalist

Head-Roc

DJ Peace Justice Universal

**A MULTI-MEDIA HIGH  
IMPACT INNOVATIVE  
LECTURE & SHOW  
WHERE ACADEMIA MEETS  
PRACTICALITY**

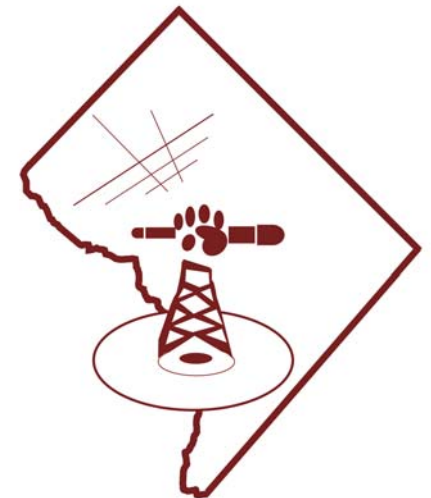
Topics/Areas Covered:

- Hip—Hop History
- The Music Industry
- Media Studies and function
- Underground Press and Media Resistance
- Copyright, Payola and Media Consolidation
- And more.....

Dr. Jared A. Ball  
Capitol Resistance:  
Hip-Hop as Mass Media  
5401 James PL NE  
Washington, DC 20019

# CAPITOL RESISTANCE

## HIP-HOP AS MASS MEDIA



---

**A MIXTAPE EXPERIENCE**

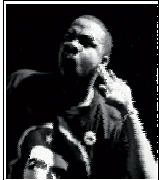
# CAPITOL RESISTANCE: HIP HOP AS MASS MEDIA

## *Who We Are*

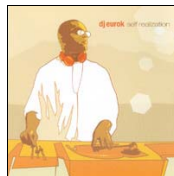
**Dr. Jared A. Ball** Dr. Jared A. Ball is an assistant professor of communication studies at Morgan State University. He is a board member of the International Association for Hip-Hop Education, editor-at-large of the Journal of Hip-Hop and Global Culture from Words, Beats and Life, the Green Institute's Communications Fellow and hosts Jazz & Justice Mondays 1-3p EST on DC's WPFW 89.3 FM Pacifica Radio. Ball is also the founder and creator of FreeMix Radio: The Original Mixtape Radio Show, a Hip-Hop mixtape committed to the practice of underground emancipatory journalism. He and his work can be found online at voxunion.com.



**Head-Roc** DC Hip-Hop begins and ends with Head-Roc. His poignant and relevant lyrics are a refreshing alternative to the formulaic stylings of Rap Music. Widely regarded as the 'Mayor of DC Hip-Hop', this internationally known and respected MC/Producer creates and performs music that has inspired many to rethink and utilize Hip-Hop's potential for achieving social change. Head-Roc is considered as one of the key voices in the progressive movement, and in a decade he has amassed a music catalogue worthy of a living legend.



**Peace Justice Universal** The multitasking DJ, producer and MC (aka dj.eurok) is a Hip-Hop artist based in Washington, DC. His independent movement, UPSET THE SETUP, seeks to empower artists and communities through a do it yourself approach to the development and promotion of positive culture. The Hip-Hop music he produces has been described as original, forward-thinking, and relevant to life in the present times.



## *The Show*



This Ground breaking 60-minute audio, visual, and lecture presentation invites the attendees to share in a full sensory exploration of the role Hip-Hop plays in mass media. Capitol Resistance will give provocative insight as to the inner working of the music industry and its role in shaping recent world history. An educational experience unlike any other, Capitol Resistance shines as an example of how the worlds of academia and art can mesh together in fellowship, to provide a practical and natural environment for positive discourse of social, political, and economic issues.



*"[Dr. Ball] is a brilliant young man..."*

Michael Eric Dyson

*"Dr. Jared Ball is uniquely suited to the task at hand: explicating the gap between the promises made by those who assumed "leadership" of African Americans with the triumph of the Civil Rights Movement, and those who found their "freedom tickets" voided. Only a mass culture can transmit mass truths. Hip Hop is that culture, and Dr. Ball is the conductor on our journey. "*

Glen Ford, BlackCommentator.com

*"Head-Roc's new disc, NEGROPHOBIA!, follows in the tradition of the best political records: It sounds like and album that incorporates interesting ideas rather than a lecture series that just happens to be packaged in a jewel box. The DC native has gotten the hang of a trick that eludes many— putting something important in your ear without putting you to sleep."*

Washington City Paper



Accepting Booking Now For:

Fall 2007

Spring 2008

Summer 2008

Contact: Dr. Jared A. Ball  
Freemixradio@voxunion.com  
202.997.0267  
5401 James PL NE  
Washington, DC 20019